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# Informational differences and entrepreneurial networking among small and medium enterprises in Uganda

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## Abstract

Small and medium enterprises (SMEs) establish formal and informal relations to access required resources for business competitiveness in Uganda. The major challenge of acquiring the required resources is attributed to inadequate management of informational differences among employees. This paper examines the relationship between informational differences and entrepreneurial networking among SMEs in Uganda. A mixed research method was deployed. Data were collected using a self-administered questionnaire from 228 SMEs. An interview guide was used for key informants. Stratified random sampling was used in selecting SMEs from the Kampala district, business owners/managers were purposively selected as the respondents. Multiple regression was used, and data were analysed using SmartPLS and Nvivo software. Findings confirmed a significant positive relationship between informational

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